

## PRESS RELEASE

### KINEXON tracked player movements at Euroleague Basketball Adidas Next Generation Tournament Finals in Belgrade

Munich/Belgrade, 22 May 2018 – The KINEXON tracking system was in use at the 2017-18 EuroLeague Basketball Adidas Next Generation Tournament Finals.

Our technology measured detailed movements of players and game officials as the former vied for the title of European Junior Club Champion, in parallel with the 2018 Turkish Airlines Euroleague Final Four in Belgrade, Serbia. The players and game officials were fitted with our sensors, and we captured player movements including speed, acceleration and jumps in real-time.

All teams evaluated their performance data live during the matches in our app. They also received a comprehensive report and statistics after each match. Furthermore, we provided the Euroleague with the same data via a live interface, so they could test and evaluate various applications and integrations for the benefit of players and fans alike.

**TOP 5 PERFORMANCE**  
Ranked by Distance

ADIDAS NEXT GENERATION TOURNAMENT Euroleague Basketball

#	Player	Total Distance (m)	Maximum Speed (km/h)	# Jumps	# Sprints
1	Mario Nakic	3423	22,18	26	25
2	Carlos Unanue	3285	23,53	24	30
3	Golden Dike	2978	21,66	32	33
4	Diego De Blas	2890	21,96	14	30
5	Kareem Queeley	2880	22,51	31	30

  

#	Player	Total Distance (m)	Maximum Speed (km/h)	# Jumps	# Sprints
1	Milan Barbitch	4122	22,15	29	58
2	Mathis Dossou-Yovo	3747	21,26	57	31
3	Lorenzo Thirouard-Samson	3342	24,52	30	45
4	Essome Miyem	3182	23,17	36	46
5	Yohan Choupas	3042	24,44	20	47

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Exemplary performance data for broadcasting and digital content. All images and data courtesy of Euroleague

This data may be integrated as graphics for television broadcasters, in-stadium apps and social media platforms, thus enhancing viewer experience and fan engagement. It also paves the way for new sponsorship possibilities.

## **ABOUT KINEXON**

The company was founded in 2012 by scientists of the Technical University Munich. KINEXON Sports & Media develops cutting-edge solutions for precise localisation and motion sensing of professional athletes in various sports. The portfolio includes both hardware (e.g. sensors, anchors) for real-time detection of precise data as well as software solutions for smart data processing and analytics. KINEXON Sports & Media offers an unrivalled tracking technology for indoor and outdoor use that locates athletes with centimetre-accuracy in real-time. The company has its headquarters in Munich and a further office in New York City.

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