



PRESS RELEASE

KINEXON and Firstbeat Sports announce cooperation to enable more detailed analyses

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KINEXON and Firstbeat Sports have announced a cooperation between their innovative platforms. All Firstbeat's internal load metrics will be imported into the KINEXON App and can be fully analysed after each session via an automated API. It is also possible to connect the KINEXON sensors directly to the Firstbeat sensors for analyses in real-time.



Firstbeat heartrate data integration into KINEXON app

Karl Matyschiok, Senior Product Owner KINEXON: "Importing the Firstbeat specific metrics on internal load, and combining them with our metrics on external load, adds even more context to our data. Our clients get a complete picture of the individual load of each of their players, therefore helping to improve their performance and lower the risk for injuries. We are very happy to have teamed up with such a great partner."

Veli-Pekka Kurunmäki, Firstbeat Director of Sports Performance Products: "In modern coaching, technology plays a big role. As the possibilities and potential for player tracking are unlimited, it is important to form ecosystems which really streamline the data flow for coaches. The API integration with KINEXON provides Firstbeat Sports users with a new dimension to inspect relationships between internal and external load and a deeper understanding on player physiological profiles."

Amongst the clients already using the integrated Firstbeat and KINEXON systems to their advantage are the German Ice Hockey Federation DEB.

Karl Schwarzenbrunner, DEB National Coach for Science and Education: "We are looking forward to the integration of our Firstbeat data into the KINEXON tracking system and expect to get even more detailed analyses of our athletes."

Stefan Schaidnager, DEB Sports Director adds: "A combination of the KINEXON position data and the Firstbeat Sports system was very important to us in the preliminary considerations for our future game and player analyses in order to respond even more individually to our squad athletes. The implementation of sports technologies is another advancement in professionalization for us."

ABOUT KINEXON

The company was founded in 2012 by scientists at the Technical University of Munich and develops innovative solutions for the real-time localization, transmission and evaluation of data. The company is divided into the two core sectors Sports & Media and Industries. The Sports & Media division develops solutions for highly accurate performance analysis in sports. The system consists of two core elements: a radio-based sensor technology and analysis software for the intelligent evaluation and visualization of the data.

As a full-stack company, KINEXON offers its customers the perfect combination of hardware, firmware, software and service. The sensor network technology also includes an analytical platform to turn the resulting amount of large data into valuable insights. The company has received numerous awards for its products and services, including awards from the European Space Agency, the European Commission and the State of Bavaria. It is headquartered in Munich and has an office in New York City.

ABOUT FIRSTBEAT

Firstbeat was founded in 2002 in Jyväskylä, the hub of sport science in Finland, with the mission to use physiology and science to unlock human potential in health, performance and productivity. Firstbeat Sports is a single-platform solution that provides data on training loads, intensity, fitness testing, performance readiness, stress and recovery in one place.

Over 22,000 athletes representing over 1,000 teams around the world – from the Premier League's Manchester City and Arsenal to Hertha BSC of the Bundesliga, as well as NBA, NFL, and Rugby Premiership teams and NCAA Division I schools – rely on Firstbeat Sports for their advanced physiological metrics.

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