PRESS RELEASE

KINEXON WINS 2021 IOT SENSOR INNOVATION OF THE YEAR AWARD

CHICAGO, Illinois (January 11, 2020) – Today, the 5th annual IoT Breakthrough Awards program announced that KINEXON SafeZone, the world's most trusted solution for contact warning and contact tracing, has been selected as the winner of the 2021 "IoT Sensor Innovation of the Year" award. The awards are conducted by IoT Breakthrough, a leading market intelligence organization that recognizes the top companies, technologies and products in the global Internet-of-Things (IoT) market.

When the World Stopped, We Pivoted

Prior to the pandemic, KINEXON established itself as a global technology leader, by developing groundbreaking hardware and software solutions for the Internet of Things (IoT).

When COVID-19 shut down the economy, KINEXON pivoted its UWB-sensor technology to help address the new and unique challenges our world was facing. In less than three weeks, developers reprogrammed KINEXON's industry-proven wearables, to perform real-time digital contact warning and contact tracing. Instead of tracking location or movement, the newly reprogrammed devices, called SafeTags, simply recorded contact between users. More specifically, the proximity and duration of a contact.

Since its launch, KINEXON SafeZone has become the world's most trusted solution to mitigate the spread of COVID-19. More than 200 businesses rely on the technology everyday including professional sports leagues, global logistics companies, tech giants, manufacturing facilities, schools, and medical centers.

"We are proud to have been a technology pioneer in the response to COVID-19," said Mehdi Bentanfous, CRO at KINEXON. "To win the 2021 IoT Sensor Innovation of the Year award is a testament to the unprecedented concept developed by our world-leading engineers, but also to the incredible response from the market to adopt our technology in order to reduce the spread of the virus."

Unlike Bluetooth (BLE) or GPS, KINEXON SafeZone uses ultra-wideband (UWB) technology. As a result, the solution has centimeter-accurate precision (< 10 cm). Compared to other technology, which is accurate within 1 or 2 feet, SafeZone has an advanced level of reliability when performing contact tracing.

KINEXON SafeZone was also programmed to ensure user privacy. The solution does not identify where a user is, only who that user has been in contact with and for how long. In addition, only designated medical or human resource officials have access to contact tracing information.

"By protecting employees and securing business continuity we have contributed to a higher resilience of companies and societies," said Oliver Trinchera co-founder and CEO of KINEXON. "We are grateful for this award which underlines the high innovation power of KINEXON."

The mission of the IoT Breakthrough Awards program is to recognize the innovators, leaders and visionaries from around the globe in a range of IoT categories. This year's program attracted more than 3,850 nominations from companies all over the world.

"KINEXON is delivering a true IoT 'breakthrough' with their wearable technology that is transformational for organizations around the world as they look to keep their employees and customers safe and healthy," said James Johnson, Managing Director at IoT Breakthrough. "We extend our sincere congratulations to KINEXON for their well-deserved industry recognition and 2021 IoT Breakthrough Award."

In 2020, KINEXON was also honored with the "Excellence in Innovation Award" at the 2020 German American Business Awards, and the "Most Outstanding Pivot" as a part of the annual SportTechie Awards.

For more information about KINEXON SafeZone visit: www.kinexon.com/safezone

ABOUT KINEXON
KINEXON is a global technology leader that develops groundbreaking hardware and software solutions for the Internet of Things (IoT). KINEXON Sports & Media provides performance and analytics solutions for more than 100 sports teams and leagues worldwide. In the U.S, KINEXON equips more than 75 percent of NBA teams with next level technology that assists with performance profiling, conditioning, training loads and injury management. KINEXON Industries implements specialized real-time IoT solutions for Industry 4.0, in order to capture, analyze and automate manufacturing and logistics processes for industry leaders such as BMW and Continental. The company pivoted during the COVID-

19 pandemic to launch KINEXON SafeZone - a contact warning and contact tracing solution to combat the spread of COVID-19, which has been used by companies around the world, including all 32 NFL teams. Founded in 2012, and headquartered in Germany, KINEXON has grown to more than 200 employees across offices in Munich, New York and Chicago. For more information visit www.kinexon.com.

ABOUT IOT BREAKTHROUGH
Part of the Tech Breakthrough, a leading market intelligence and recognition platform for global technology innovation and leadership, the IoT Breakthrough Awards program is devoted to honoring excellence in Internet-of-Things technologies, services, companies and products. The IoT Breakthrough Awards program provides a forum for public recognition around the achievements of IoT companies and products in categories including Connected Home and Home Automation, Connected Car, Industrial IoT (IIoT) and Smart City, Consumer IoT and more. For more information visit IoTBreakthrough.com.

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