



PRESS RELEASE

KINEXON INTEGRATES WITH SERVICENOW TO HELP FACILITATE A SAFE AND EFFICIENT REOPENING

Leading workflow and contact tracing solutions integrate to provide a safe pathway to return to work amidst the COVID-19 pandemic

CHICAGO, IL. — April 5, 2021 - Navigating the return to the workplace through the remainder of the COVID-19 pandemic is a daunting task. KINEXON has announced an integration with ServiceNow's Safe Workplace suite to address this challenge: a solution designed to help facilitate a safe and efficient reopening process for clients from many industries. [KINEXON SafeZone](#), the world's most trusted digital solution to mitigate the spread of COVID-19, now fully integrates with the ServiceNow Safe Workplace Contact Tracing application to provide another data source for employers to collect and upload proximity data based on wearable technology for accurate contact tracing. The Safe Workplace suite is designed to automate the complex reopening process, and the integration enables customers to efficiently and safely guide their employees back to their workplace.

"As companies are seeking to reopen, they are putting rigorous health and safety protocols in place to provide employees with the best possible protection from COVID-19. I am excited to see our leading KINEXON SafeZone solution facilitate a safe and smart reopening process alongside ServiceNow," said Mehdi Bantanfous, CEO of KINEXON Inc.

More than 1,000 organizations globally have downloaded ServiceNow's Safe Workplace suite, with more than 13,000 unique installations across the globe. "As the world begins to re-open, we know that managing a safe and efficient workplace is a top priority for governments, campuses and organizations," said Deepak Bharadwaj, Vice President & General Manager, Legal and Workplace Business Units at ServiceNow. "We continue to innovate our Safe Workplace suite to help provide our customers the tools they need to manage the complex process of returning to work and are thrilled to integrate with KINEXON to help minimize the spread of infectious diseases like COVID-19."

Highest Precision and Accuracy in Contact Tracing

With the integration of KINEXON SafeZone, clients can rely on high quality data for contact warning and contact tracing. The KINEXON SafeTags deploy precise UWB (ultra-wideband) to measure contact intensity in terms of both distance and time. "KINEXON SafeTags equip ServiceNow with highly accurate data for contact tracing and help minimize the risk of returning to the workplace," says Bantanfous. In a recent customer survey, 88% of

users state that KINEXON SafeZone reduced quarantine cases, while 85% praised the reaction speed in the case of an infection. Leading companies like [global logistics provider DB Schenker](#) were able to reduce critical contacts by 100% within just days.

Award-Winning Sensor Technology

KINEXON SafeTags allow for both precise contact warning in case of extended exposure as well as highly efficient contact tracing in case of an infection. In full compliance with privacy regulations, the KINEXON SafeTag sensor technology does not track movement or real-time location and does not collect personal data. To this date, SafeZone has prevented more than 1.3 billion critical contacts. With a 90% user approval rating, the [award-winning solution](#) gives ease of mind to employees hesitant to return to their workplace.

About KINEXON

KINEXON Inc. is a global technology leader that develops groundbreaking hardware and software for the Internet of Things (IoT). KINEXON Industries implements customized real-time IoT solutions to capture, analyze, and automate manufacturing and logistics processes for industry leaders such as BMW and Continental. The company pivoted during the COVID-19 pandemic to launch KINEXON SafeZone – the world’s most trusted digital solution for contact warning and contact tracing. KINEXON SafeZone is used by companies around the world, including ITW, Netflix, and all 32 NFL teams in the US. For more information about KINEXON, visit www.kinexon.com.

Media Contact

Jasmin Welter

KINEXON Marketing Manager

P +1 312 929 5775

E jasmin.welter@kinexon.com

W www.kinexon.com